



where
art
lives

BREWERY ARTWALK ASSOCIATION

621 S Avenue 21
Los Angeles, CA 90031
www.breweryartwalk.com

MINUTES

Jul 9, 2023

6:00 – 7:00 PM

The I5 Gallery Avenue 21 LA CA 90031

Attendance: Mitzella (President), Kate Hoffman (Treasurer), Nicola Katsikis (Secretary), Eric Oxford & Erin Kuschner (visitors)

Opening Remarks & Acceptance of Minutes

June minutes will be approved outside of this meeting due to a lack of quorum

Board Business

- Nothing new to report

Treasurer's Report (Kate)

1. Monthly update

- a. Current balance- \$26,314.79
- b. Still outstanding- 2 docents haven't cashed their checks from Spring 2023 Artwalk
- c. Kate has secured a new tax preparer- Janice Paiement
 - o Estimate for accountant services- \$400- annually
- d. Kate has forwarded the mail from our old address to the new Ave 21 address.
- e. Kate is ordering new mailbox for gallery

Fundraising (Kate)

- Nothing new to report

Logistics (open position)

1. Eric Oxford is in attendance to learn about logistics and interview for the position

BOARD MEMBERS

MITZELLA, President; KATE HOFFMAN, Treasurer; NICOLA KATSIKIS, Secretary; BAHA DANESH, Gallery Director; Social Media Director; VAUGHN HANNON, Data Management Officer; ERIC OXFORD, Logistics Officer



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Advertising/ Graphic Design (Mitzella)

1. Round one of postcard designs for Fall 2023 were submitted and reviewed
2. The board decided to move forward with a combination of 1A and 6A. As they were close to the proposed Ray Gun Magazine reference we gave Ron

Social Media (open position)

1. Pattil Saatjian and Brie Wakeland suggested as candidates for the social media position.
2. Individual interviews will be scheduled in the coming weeks and links to their social media will be posted on Slack for the board to review
3. Nothing else new to report

I5 Gallery (Baha)

1. Erin Kuschener submitted a project estimate for building the wall in the gallery for storage, etc.
2. Framing and wall estimate -\$1137.00 (estimate includes door)
3. Drywall not included in above quote, Kate will follow up with Ramon for drywall quote
4. Build out to be completed by month's end
5. Still need track lighting, Baha needs to approve

Data Management (Vaughn)

1. Vaughn is testing our own system for managing registration instead of Eventbrite. This would be live on our web site and allow us to manage registration without Eventbrite's fees.
2. Vaughn will use Eventbrite for the Fall registration and finish building out the self hosted option to test the new service first and have it ready for the spring.

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3. Vaughn will look into a free trial period and/or way for us to test new service first before we cancel Eventbrite

Communications (Kate)

Secret LA wants to partner w/BAA for Artwalk- Kate will follow up

Open Floor

Meeting Adjournment

Next meeting:

Sun Aug 13th 2023 6:00 – 7:00 PM in the i5 Gallery

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