



where
art
lives

BREWERY ARTWALK ASSOCIATION

621 S. Avenue 21
Los Angeles, CA 90031
www.breweryartwalk.com

MINUTES

Aug 13, 2023
6:00 – 7:00 PM

The I5 Gallery @ 621 S. Avenue 21, LA CA 90031

In attendance: Mitzella (President), Kate Hoffman (Treasurer), Eric Oxford (Logistics) Nicola Katsikis (Secretary) Vaughn Hannon (Data)

Opening Remarks & Acceptance of Minutes

- Minutes will be accepted online

Board Business

1. Current open position for social media- the board will interview both Pattil Saatjian & Brie Wakeland who have expressed interest in the position
2. Board will also talk to Kristine Schomaker regarding her assistance with social media
3. Kristine Schomaker offered to help give tips & help spotlight artist's posts to social media person

Treasurer's Report (Kate)

- Balance \$24,849.88

Fundraising (Kate)

1. 5 food trucks booked for Artwalk (Phillyfornia Cheese Steaks, Tropic Truck, Rice Balls of Fire, Westside Bahn Mi, Creamy Boys Ice Cream)

Logistics (Eric)

1. Kate will forward all contacts to Eric
2. Still need to reach out to A+Portable Services, Kate will send intro email to them for

Eric

BOARD MEMBERS

MITZELLA, President; KATE HOFFMAN, Treasurer; NICOLA KATSIKIS, Secretary; BAHA DANESH, Gallery Director; (OPEN) Social Media Director; VAUGHN HANNON, Data Management Officer; ERIC OXFORD, Logistics Officer



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Advertising/ Graphic Design (Mitzella)

1. Ron is working on postcard design feedback from our response from last selection of images that he submitted for the postcard design
2. Revised designs coming soon

Social Media (open position)

- Nothing new to report

I5 Gallery (Baha)

1. Dry wall going up this weekend- Ramon & his brother- \$300- day
2. Complete inside will be painted next weekend
3. request for outside to be painted by Carlsons- (matte black wall & red or white door)
4. Still need track lighting for gallery- Baha will forward notes from her track lighting purchase at Art Share- Baha will put together proposal, Kate will investigate as well
5. DOT Show Sunday September 24th
6. Kate will order 35 dot panels
7. Baha will have consignment forms for artists to take panels & post about the show for artists to pick up panels
8. BAA/Artist split is 40% BAA/ 60% Artist
9. gallery build out cost \$1240.87
10. need to purchase 8ft ladder

Data Management (Vaughn)

1. Vaughn is building the artwalk registration page on our website instead of using Eventbrite, we are still waiting for plug-in to accept payments
2. Will use Eventbrite one more time while we finish building our own registration
3. BAA board has voted to raise Artwalk prices \$5- each tier to alleviate the increase in artwalk costs

Communications (Kate)

1. Kate will send out Artwalk registration email this week

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Social Media

- Nothing new to report

Action Items:

1. Artist get together/ wine & cheese party at I-5 gallery to meet/discuss artwalk before artwalk
2. create QR codes on artist signage for artwalk attendees to scan and follow Brewery directly/ visit the website
3. create QR code flyers and post around arts district and downtown- Where Are Lives with a QR code
4. Artwalk poster- have only current Brewery tenants vote- potentially create email for Carlsons to send out

Meeting Adjournment

Next meeting:

Sun Sept 10th 23 6:00 – 7:00 PM in the i5 Gallery

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