



where
art
lives

BREWERY ARTWALK ASSOCIATION

2100 North Main Street #A10

Los Angeles, CA 90031

www.breweryartwalk.com

EXECUTIVE BOARD

MITZELLA, President; KATE HOFFMAN, Treasurer; VERONICA SCUPINE, Secretary

An open floor is provided at the end of each meeting wherein the public may comment on any item within the Board's interest. No prior notice is necessary to speak. Public comments shall be limited to 2 minutes per speaker, but the Board has the discretion to modify the amount of time for any speaker. For special presentations requiring more than 2 minutes or to request an item be added to the agenda please contact the board in advance at board@breweryartwalk.com. Unless otherwise announced, The Brewery Artwalk Association normally holds regular meetings the second Sunday of every month at the I5 Gallery 2100 N. Main St. #A10 LA CA 90031 at 6pm. Please note, this is a living document. Agenda items may change without notice. Final agenda will be available to the public at the corresponding meeting.

MINUTES

Sun May 19, 2021

8:00 – 9:30PM

The I5 Gallery 2100 N. Main St. #A10 LA CA 90031

(via zoom)

Opening Remarks & Acceptance of Minutes

Treasurer's Report (Kate)

1. Review of books
 - a. Current balance: \$5017.37
 - b. Income from 2020 is approx 16,000 from artwalk dues
2. Tax Filing
 - a. Federal and California state taxes have been successfully filed
3. SBA Loan
 - a. Payment from SBA forgivable loan of \$1,000
4. Resident Credit from Spring 2020 – Current Balances
 - a. Spreadsheet of resident balances has been shared with Treasurer
 - b. Let people know their credit balance which they have left to apply towards their next artwalk
 - c. \$13,141 being held. This includes adjusted balances from those who participated in virtual artwalk and claimed refunds
 - d. Money spent on one media buy, printing, and graphics which was not refunded despite COVID
 - e. Mitzella and Kate will get together and discuss financing for next artwalk expenses

Fundraising (Kate)

1. Grant report
 - a. Still pending results, asking for further documents

BOARD MEMBERS

MITZELLA, President; KATE HOFFMAN, Treasurer; VERONICA SCUPINE, Secretary;
KRISTINE Social Media Director; BAHA DANESH, Gallery Director; VAUGHN HANNON, Data
Management Officer; DUSTIN KNOUSE, Logistics Officer

Board Business

1. Resuming in-person meetings
 - a. Tentatively next month (June), located at i-5 gallery.
 - b. Open to vaccinated public
2. Review Results of the Video Project Survey & Next Steps
 - a. Takeaway of survey showing 50/50 interest and largest concern of those not interested being due to finances
 - b. Shelving project until residents have a more unanimous mindset towards the project
3. Review Results of the Fall 2021 Artwalk Survey & Next Steps
 - a. Slight lean towards hosting an in person event at reduced capacity
 - b. Potentially cutting advertising costs with financial deficit from last artwalk attempt in 2020
 - c. Kristin Carlson is on board with reduced capacity in person event
4. Website Gallery (Paid Version)
 - a. People have expressed interest in having paid listing on website
 - b. \$50 yearly charge for permanent listing on website
 - c. Geared towards people who might not participate in artwalk but would be interested in exposure through the artwalk website
 - d. Limited to residents and lease holders of the Brewery

Logistics (Dustin)

1. Nothing to report

Advertising/ Graphic Design (Mitzella)

1. Nothing to report

Social Media (Kristine)

1. Nothing to report

I5 Gallery (Baha)

1. Nothing to report

Data Management (Vaughn)

1. Nothing to report

Communications (Kate & Veronica)

1. Onboarding Veronica with phones, mail, info email and Constant Contact

Open Floor Meeting Adjournment

**Next meeting:
Sun June 13th 2021 6:00 – 7:00PM via TBD**

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