



where  
lives *art*

## **BREWERY ARTWALK ASSOCIATION**

2100 North Main Street #A10

Los Angeles, CA 90031

[www.breweryartwalk.com](http://www.breweryartwalk.com)

### **EXECUTIVE BOARD**

MITZELLA, President; KATE HOFFMAN, Treasurer; VERONICA SCUPINE, Secretary

An open floor is provided at the end of each meeting wherein the public may comment on any item within the Board's interest. No prior notice is necessary to speak. Public comments shall be limited to 2 minutes per speaker, but the Board has the discretion to modify the amount of time for any speaker. For special presentations requiring more than 2 minutes or to request an item be added to the agenda please contact the board in advance at [board@breweryartwalk.com](mailto:board@breweryartwalk.com). Unless otherwise announced, The Brewery Artwalk Association holds typically regular meetings on the second Sunday of every month at the I5 Gallery 2100 N. Main St. #A10 LA CA 90031 at 6 pm.

Please note, that this is a living document. Agenda items may change without notice. The final agenda will be available to the public at the corresponding meeting.

### **MINUTES**

Sun July 13, 2022

6:00 – 7:00 PM

~~The I5 Gallery 2100 N. Main St. #A10 LA CA 90031~~

Via Zoom

#### **Opening Remarks & Acceptance of Minutes**

#### **Treasurer's Report (Kate)**

Bank balance: \$14504.63

#### **Board Business**

1. Discuss the Fall Artwalk date. Conflicting dates are:

BHAS Oct 15 - 16th and Joshua Tree music festival October 6 - 9th

The board agreed that November 5th & 6th would work best for the Fall Artwalk

#### **Fundraising (Kate)**

1. Go Fund Me

The board discussed creating a new fundraising video, the Spring video was created with the intention of announcing the emergence of the end of

#### **BOARD MEMBERS**

MITZELLA, President; KATE HOFFMAN, Treasurer; VERONICA SCUPINE, Secretary; BAHA DANESH, Gallery Director; CHLOE ALLRED Social Media Director; VAUGHN HANNON, Data Management Officer; DUSTIN KNOUSE, Logistics Officer

the pandemic restrictions.

The board suggested creating a video to be used for a few years.

### **Logistics**

1. Contact UPS about the November 5th & 6th Fall Date.

### **Advertising/ Graphic Design (Mitzella)**

1. Discuss graphic design for fall

Some suggestions for design include Bauhaus design, surrealism, and James Brooks (@jamesmakesart). The discussion of AI art was also discussed for its contemporary relevancy.

### **Social Media (Chloe)**

1. Social media report

Studio tours for the social media page, FarmFresh advertisement were also discussed with many responses with several people signing up. Continued posting consistently

### **I5 Gallery (Baha)**

1. Gallery report

The board approved the suggestion to host another Preview Show. Unlike last year, it will only be those who are registered for Artwalk.

### **Data Management (Vaughn)**

1. Data management report

Vaughn announced we would be moving our Slack over to the non-profit account

There have been 1000 visits on the page which is typical for the in-between-artwalk times.

2. Discuss updating the website and dashboard

Vaughn will add the "support us" page

### **BOARD MEMBERS**

MITZELLA, President; KATE HOFFMAN, Treasurer; VERONICA SCUPINE, Secretary; BAHA DANESH, Gallery Director; CHLOE ALLRED Social Media Director; VAUGHN HANNON, Data Management Officer; DUSTIN KNOUSE, Logistics Officer

Mitzella suggested preparing registration to be ready for August

**Communications (Kate)**

1. Communications report
2. Reach out to Office with dates
3. Discuss reaching out to Stronghold about the use of Ave 21 for fall

**Open Floor**

**Meeting Adjournment**

**Next meeting: Sun Aug 14 2022 6:00 – 7:00PM Location TBD**

**BOARD MEMBERS**

MITZELLA, President; KATE HOFFMAN, Treasurer; VERONICA SCUPINE, Secretary; BAHA DANESH, Gallery Director; CHLOE ALLRED Social Media Director; VAUGHN HANNON, Data Management Officer; DUSTIN KNOUSE, Logistics Officer