



## **BREWERY ARTWALK ASSOCIATION**

2100 North Main Street #A10

Los Angeles, CA 90031

[www.breweryartwalk.com](http://www.breweryartwalk.com)

### **EXECUTIVE BOARD**

MITZELLA, President; KATE HOFFMAN, Treasurer; VERONICA SCUPINE, Secretary

An open floor is provided at the end of each meeting wherein the public may comment on any item within the Board's interest. No prior notice is necessary to speak. Public comments shall be limited to 2 minutes per speaker, but the Board has the discretion to modify the amount of time for any speaker. For special presentations requiring more than 2 minutes or to request an item be added to the agenda please contact the board in advance at [board@breweryartwalk.com](mailto:board@breweryartwalk.com). Unless otherwise announced, The Brewery Artwalk Association holds typically regular meetings on the second Sunday of every month at the I5 Gallery 2100 N. Main St. #A10 LA CA 90031 at 6 pm.

Please note, that this is a living document. Agenda items may change without notice. The final agenda will be available to the public at the corresponding meeting.

### **MINUTES**

**Sun August 14, 2022**

**6:00 – 7:00 PM**

**Via Zoom**

#### **Opening Remarks & Acceptance of Minutes**

All of the minutes submitted between meetings have been approved

#### **Treasurer's Report (Kate)**

Bank balance: \$14,300.03

#### **Board Business**

1. No new business

#### **Fundraising (Kate)**

1. Food Trucks
  - At the end of the Spring Artwalk, two reported earnings which were just shy of \$1000 each.
  - Kate worked on communicating with food truck's for the upcoming Fall Artwalk. Some trucks from last Artwalk reached out to us, offering participation in the next event.

#### **BOARD MEMBERS**

MITZELLA, President; KATE HOFFMAN, Treasurer; VERONICA SCUPINE, Secretary; BAHA DANESH, Gallery Director; CHLOE ALLRED Social Media Director; VAUGHN HANNON,

Data Management Officer; DUSTIN KNOUSE, Logistics Officer

- We decided not to make a future minimum for food trucks
- Stronghold approves of using Avenue 21 for food trucks for the set Fall Artwalk date of November 5th and 6th and also going forward.

## **Logistics**

1. Logistics Report
  - a. UPS
    - i. UPS has approved to using the lot for next artwalk
  - b. Porta Potties
    - i. Reaching out to Porta-Potties. Cheapest quote so will continue with A-Plus Portable Services
  - c. Reel Security
    - i. Still need to book Reel Security for event.

## **Advertising/ Graphic Design (Mitzella)**

1. Discuss Designers
  - a. Mitzella looked at the artists Chloe recommended, only James had examples of graphic design experience in their portfolio. Mitzella has reached out to him and have not heard back yet.
2. Look at Old Mockups
  - a. Mitzella reached out to Ron who sent previous designs which were not used. The team likes the Bauhaus and Art Deco designs best.
  - b. The board decided on one of the Bauhaus designs Ron had sent.
3. Billboard Update
  - a. The 600 building elevator has been out for months, we are still waiting on its maintenance to move scaffolding onto roof to update the Fall dates on the billboard

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### **Social Media (Chloe)**

1. No new business

### **I5 Gallery (Baha)**

1. Gallery report
  - a. Baha discussed cross-promotion of i-5 Gallery by local artists

### **Data Management (Vaughn)**

1. Data management report .
  - a. The website had 1200 independent views last month. This is up 20% than usual
2. Registration
  - a. Have begun putting together registration, need to dial in early bird dates, etc.
  - b. Vaughn feels the verbiage from last Artwalk is still applicable for this coming Artwalk
  - c. Vaughn also discussed a data migration plan for members who may move on from the board for easier transition.

### **Communications (Kate)**

1. Communications report
  - a. Kate will send an email to the mailing list
  - b. We will send out an announcement email for the Fall Artwalk dates

### **Open Floor**

### **Meeting Adjournment**

**Next meeting: Sun Aug 14 2022 6:00 – 7:00PM Location TBD**

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