



where
art
lives

BREWERY ARTWALK ASSOCIATION

2100 North Main Street #A10

Los Angeles, CA 90031

www.breweryartwalk.com

MINUTES

Sun Oct 16 2022

6:00 – 7:00 PM

Via Zoom

The I5 Gallery 2100 N. Main St. #A10 LA CA 90031

Opening Remarks & Acceptance of Minutes

BAA Minutes Sept - Google Docs

The board approved September minutes

Board Business

1. New procedures for approving minutes
 - Mitzella announced collaborative minutes on Google Drive
2. To Do Items
 - Mitzella reinstates the Action Items section of the minutes for the board to use
3. Air Conditioning in i5 Gallery
 - The previous air conditioner recently stopped working, Baha is going to find a replacement
 - Kate suggested to replace old light bulbs in track lights to reduce the rooms overall heat gain

Treasurer's Report (Kate)

1. Review of books
 - Paypal balance: \$3,927.52
 - Current bank balance: \$27,032.37
 - Still need to purchase Special Event coverage: \$1,487.83
2. Farm Fresh wants to offer 10 \$37 Farm Fresh gift certificates to raffle which can be hosted at their booth during the artwalk

Fundraising (Kate)

1. Food Trucks
 - Food trucks which will be at Artwalk: Tropic Truck, Berlin, Vegan Hooligans, Bunz Gourmet Burger, Kream King, and Chunk n Chip

BOARD MEMBERS

MITZELLA, President; KATE HOFFMAN, Treasurer; VERONICA SCUPINE, Secretary; BAHA DANESH, Gallery Director; CHLOE ALLRED Social Media Director; VAUGHN HANNON, Data Management Officer; DUSTIN KNOUSE, Logistics Officer

Logistics (Dustin)

3. Logistics Report
 - a. UPS
 - Nothing new to report
 - b. Porta Potties
 - Nothing new to report
 - c. Reel Security
 - Reel Security need to provide a COI
 - d. Sign Volunteers
 - Will begin reaching out to volunteers for signs

Advertising/ Graphic Design (Mitzella)

1. Crescenta Valley Weekly
 - Kate wrote a great article to send over to Crescenta Valley Weekly
2. KPPC Banner
 - KPPC wants to design the new banner, Mitzella is waiting to hear a response
3. Printing
 - Maps
 - The board agreed to purchase maps this season and monitor the amount that is used, attendance will be tracked with clickers
4. App
 - Mitzella will work on updating the app

Social Media (Chloe)

1. Social Media Report
 - Baha and Mitzella will take over Chloe's role in her absence until her return

I5 Gallery (Baha)

1. Gallery Report
 - We only have 6 docents and need at least 10 for both days since we are opening up more gates.
 - Also, Baha is looking into a vinyl poster for the outside gallery wall.
2. Art Cops
 - Zach is going to lead for this artwalk
3. Preview Show
 - The preview show went well with 37 artists participating and had a great stream of people who stopped by.
 - Baha spent about 30 bucks on snacks / water and will send Kate the receipt!

Data Management (Vaughn)

1. Data Management Report
 - A few more folks have asked to be added/updated on the site.
2. Registration
 - There are 81 registrants (Registration spreadsheet has been updated and is current),

BOARD MEMBERS

MITZELLA, President; KATE HOFFMAN, Treasurer; VERONICA SCUPINE, Secretary; BAHA DANESH, Gallery Director; CHLOE ALLRED Social Media Director; VAUGHN HANNON, Data Management Officer; DUSTIN KNOUSE, Logistics Officer

Communications (Kate)

Communications Report

Nothing to report/ was touched on already in the meeting

Action Items:

- Baha looks into replacing i5 Gallery air conditioner
- Purchase special events coverage
- Dustin needs to reach out to volunteers for signs
- Printing of maps and postcards
- Mitzella to update the app

Open Floor

Meeting Adjournment

Next meeting:

Sun Nov 13th 22 6:00 – 7:00 PM in the i5 Gallery or via zoom

office@breweryartistloft.com